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Need Piece of Mind?

The NALFA Certification Seal is a solution to “rolling the dice” on quality.

WASHINGTON- In light of current events and economic conditions, consumers now demand a high level of performance and certainty in the products they choose. They want proof that the quality a product claims is the quality it provides. The North American Laminate Flooring Association (NALFA) provides consumers with the confidence they need through the NALFA Certification Seal.

“The NALFA Certification Seal gives consumers, retailers and manufacturers a piece of mind because it’s a mark that consumers can trust,” says Bill Dearing, president of NALFA. “NALFA’s Certification program pegs a compliant product to a defined performance level that is clearly identified. Without the NALFA Certification Seal, it is difficult to distinguish a quality laminate product from one that is not a quality product,”

NALFA certified products are third party tested and are subjected to ANSI/NALFA LF-01-2008 Product Standards. Tests include, but are not limited to: static load, thickness swell, impact resistance, light resistance, cleanability/stain resistance, wear resistance, dimensional tolerances and castor chair resistance. Products are approved in four categories: Heavy Commercial, Commercial, Light Commercial and Residential.

The NALFA Certification Seal also emphasizes the environmentally friendly nature of the laminate flooring products and, in the soon to be released 2010 revision, certified products shall be required to comply with the California Air Resource Board (CARB) requirements for air quality.

The organization developed the NALFA Certification Seal in 2006 to help dealers and consumers substantiate claims made by manufacturers and clearly differentiate the

performance characteristics of laminate products in the market. All NALFA Certified products will display the new certification seal on the manufacturer's Web site, product packaging, advertising and additional promotional materials.

NALFA has been setting the standard in the laminate flooring industry for the past 13 years. For more information visit www.nalfa.com.

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