



May 14, 2009

IVEX PACKAGING CORPORATION JOINS NALFA

WASHINGTON – iVEX Protective Packaging Inc. (iVEX) has joined the North American Laminate Flooring Association (NALFA) as an Associate Member. NALFA Associate Members are corporations, partnerships, proprietorships or other entities that are regularly engaged in the business of selling goods or services to a NALFA Regular Member.

iVEX, is a manufacturer of PE Foam products for use in underlayment material for the laminate flooring industry and its applications. iVEX provides products to both manufacturers and distributors and their customers.

NALFA offers membership in the following categories:

Regular Member - A manufacturer, marketer or importer of laminate flooring for sale in North America, but does not include retailers, buying groups, retail cooperatives, retail marketing groups or wholesale distributors.

Dealer Member - Any retailer of flooring products in North America.

Additional Brand Member - This includes membership recognition of other “brand” names of a company that already possesses Regular Manufacturing Membership under one of its brand names.

Associate Member - Any corporation, partnership, proprietorship, or other entity that is regularly engaged in the business of selling goods or services to a regular member (manufacturer).

Buying Groups - Groups that dealers join for the purpose of securing favorable products, terms, pricing etc.

Test Labs - Independent test labs approved to conduct NALFA’s performance testing.

NALFA has been setting the standard in the laminate flooring industry for the past 12 years. For more information on NALFA membership, please visit www.nalfa.com or contact Teiya Eubanks at (423) 316-1566.

For more information about iVEX, please visit www.ivexpackaging.com.

###