



Contact: Amy Mace (423) 827-5669

WILSONART FLOORING AND FAUSFLOOR EARN
NALFA CERTIFICATION SEAL

WASHINGTON – The North American Laminate Flooring Association (NALFA) is pleased to announce that Wilsonart Flooring Commercial Flooring and Red Label laminate products along with Fausfloor Cosmopolitan Collection laminate flooring have earned the NALFA Certification Seal.

“It is great to see the constant support from top manufacturers in the laminate industry,” said E. C. “Bill” Dearing, president of NALFA. “By continually submitting product lines for the rigorous testing conducted by NALFA, Wilsonart Flooring and Fausfloor are not only showing their support for industry standards, they are also showcasing the quality of their brands. We applaud Wilsonart Flooring and Fausfloor for their efforts to seek NALFA Certification on their products.”

Laminate flooring products that successfully pass product testing are outfitted with the NALFA Certification Seal. Builders and homeowners can identify the seal and rest assured the laminate product they are choosing meets and/or exceeds the highest level of industry standards set forth by NALFA.

Other products certified in 2007 include: all Mohawk’s Unilin-manufactured products, Shaw’s Versalock Handscraped Beveled Edge Laminate-flooring line and Uniboard’s Activlife, Allegria, Lock’N Seal, Smartlife and the 7.8mm and 10mm options in the Multilock and Unibest lines.

NALFA certified laminate flooring includes product lines made by Mannington, Mohawk, Pergo, Shaw, TORLYS, Uniboard and additional Wilsonart Flooring and Fausfloor product lines – look for the NALFA Certification Seal to verify certification of the product.

The NALFA Certification Seal can be located on the manufacturer’s Web site, marketing materials or promotional materials as well as the product packaging itself. By identifying the seal, builders and homeowners will know they are selecting a product that is long-lasting, durable and capable of meeting the highest level of standards within the laminate flooring industry.

In 2000, NALFA created the voluntary performance standards for the laminate flooring producers in the North American Market, which were then approved by the American National Standards Institute in 2001.

-more-

Page 2 – Wilsonart Flooring and Fausfloor

Performance requirements for NALFA products include but are not limited to: static load, thickness swell, impact resistance, light resistance, cleanability/stain resistance, wear resistance, dimensional tolerances and castor chair resistance. Products are approved in three categories: commercial, light commercial and residential.

Formed in 1997, the North American Laminate Flooring Association is an organization of U.S. and Canadian manufacturers and importers of laminate flooring products. NALFA's mission is to encourage the establishment and maintenance of high standards in laminate flooring in North America, to recognize those that meet these standards and to recognize Associate Members who provide products and services to the laminate flooring industry. For more information, visit www.nalfa.com.

#